



Consulting and Training | Reach New Heights

**Course Name**

# Entrepreneurial Mindset

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**Sector Name**

Interpersonal Skills and Self Development

**Document Type**

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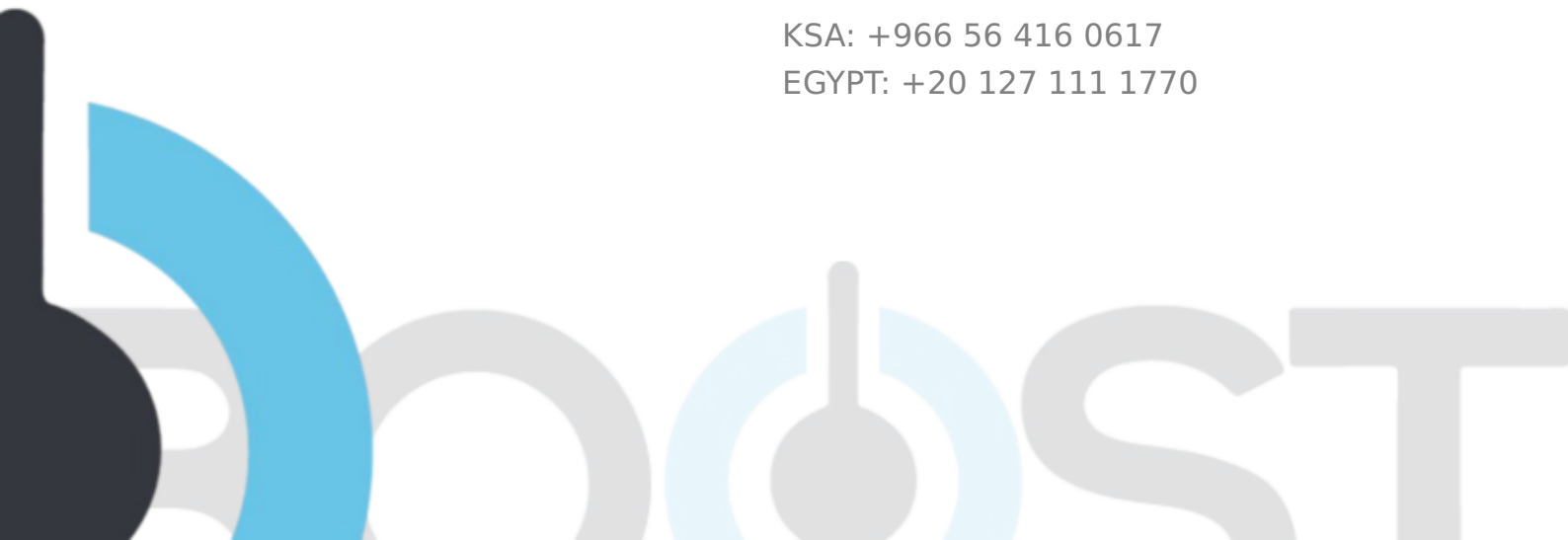
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## Entrepreneurial Mindset

### Course Introduction

This training program is designed to equip participants with the essential skills and mindset necessary to thrive in today's dynamic and ever-changing business landscape.

In this program, we will delve into the core principles of entrepreneurship, organizational change management, innovation, resilience, communication, and decision-making.

By the end of this training program, participants will possess the knowledge and tools needed to navigate challenges, seize opportunities, and drive meaningful change within their organization.

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## Entrepreneurial Mindset

### Target Audience

Aspiring entrepreneurs, business owners, startup leaders, and professionals who want to cultivate an entrepreneurial mindset to innovate, solve problems, and drive business growth.

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## Entrepreneurial Mindset

### Learning Objectives

- ✓ Understand the essence of an entrepreneurial mindset.
- ✓ Identify the importance of fostering an entrepreneurial mindset in the changing world.
- ✓ Explore different types of opportunities in entrepreneurship.
- ✓ Understand how Organizational Change Works.
- ✓ Identify the “X factors” successful leaders need to lead effective change.
- ✓ Acquire innovation and creativity to lead successful change.
- ✓ Understand how to generate new ideas for change and transform them into actionable plans.
- ✓ Explore the link between curiosity, innovation, and success.
- ✓ Master dealing with change with Open-Mindedness.
- ✓ Identify how to create an agile workplace environment.
- ✓ Understand how to sustain change.
- ✓ Identify the role of persistence and resilience in overcoming change challenges.
- ✓ Explore resilience-building strategies.
- ✓ Understand how to communicate Change.
- ✓ Master decision-making in times of change.

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## Entrepreneurial Mindset

### Course Outline

#### ✓ 01 Day One

##### **Introduction to Entrepreneurial Mindset:**

- ✓ Understanding the essence of an entrepreneurial mindset.
- ✓ Importance of fostering an entrepreneurial mindset in the changing world.
- ✓ Understanding the power of choice in shaping our entrepreneurial journey.
- ✓ Exploring different types of opportunities in entrepreneurship.
- ✓ Techniques for identifying and evaluating opportunities in various industries and markets.

##### **How Organizational Change Works?**

- ✓ Early Change Management Models.
- ✓ Managing the Inevitable.
- ✓ Change Leadership.
- ✓ Kotter's 8-step Change Model Vs ADKAR model.
- ✓ Lewin's Change Management Model.
- ✓ What are the common problems when managing changes that, if neglected, can seriously impact the change process?
- ✓ Beyond Change Management.
- ✓ Ten pillars of research-backed good practices for leading organizational change.
- ✓ The "X factors" successful leaders need to lead effective change.

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### Course Outline

#### ✓ **02 Day Two**

##### **The Pursuit of Innovation**

- ✓ Unleashing creativity as a driver of innovation.
- ✓ How to generate new ideas for change? (Best practices).
- ✓ Design thinking techniques.
- ✓ Transforming ideas into actionable plans.
- ✓ Testing your ideas (Practical Application).
- ✓ Techniques for staying proactive amidst change.

##### **Cultivating Curiosity and Open-Mindedness:**

- ✓ Exploring the link between curiosity, innovation, and success.
- ✓ Strategies for fostering curiosity and open-mindedness.
- ✓ Embracing diverse perspectives
- ✓ How to deal with change with Open-Mindedness?

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### Course Outline

#### ✓ 03 Day Three

##### **Agility & flexibility:**

- ✓ Knowing what agility is and why it is important.
- ✓ Agility components.
- ✓ Incorporating agility into weekly managerial practices.
- ✓ Understanding the difference between change management and agility.
- ✓ Creating an agile workplace environment.

##### **Sustaining change:**

- ✓ Change levers.
- ✓ Levels of adoption.
- ✓ Reinforcing systems.

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### Course Outline

#### ✓ 04 Day Four

##### **The Power of Persistence and Resilience:**

- ✓ Understanding the role of persistence and resilience in overcoming change challenges.
- ✓ Mindfulness and stress management techniques to maintain focus and motivation during difficult times.
- ✓ Developing a growth mindset.
- ✓ Resilience-building strategies.
- ✓ Mindset shifts.
- ✓ Goal-setting techniques (Practical application)

##### **Communicating change:**

- ✓ Importance of networking in fostering connections.
- ✓ Leveraging networks for entrepreneurial success.
- ✓ Effective communication and relationship-building strategies.
- ✓ Strategies for maintaining and nurturing professional relationships over time.
- ✓ How to include employees in change, and avoid resistance?
- ✓ Impact on systems, structures, and policies.
- ✓ How to communicate Change?
- ✓ Practical application (Role-playing).

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### Course Outline

#### ✓ 05 Day Five

##### **Decision making in times of change:**

- ✓ Why so complex?
- ✓ Check and Clarify: The Keys to Gain Clarity.
- ✓ Using RACI to Define Roles and Responsibilities.
- ✓ Communicating Clarity to Your People.
- ✓ Rational Decision-Making in Disruptive Times.
- ✓ Recognizing how decision-making in today's "empowered" workforce is less about "telling" than it is about guiding and facilitating an effective decision-making path.
- ✓ Practical application.

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### Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
March 15, 2027	March 19, 2027	5 days	4250.00 \$	UAE , Dubai
April 27, 2026	May 1, 2026	5 days	4950.00 \$	Spain , Barcelona
July 12, 2026	July 16, 2026	5 days	4250.00 \$	Bahrain , Manama
Oct. 12, 2026	Oct. 16, 2026	5 days	4250.00 \$	UAE , Dubai

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