



Consulting and Training | Reach New Heights

Course Name

Advanced Public Speaking and Presentation Skills for Executives

Sector Name

Interpersonal Skills and Self Development

Document Type

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Advanced Public Speaking and Presentation Skills for Executives

Course Introduction

The Advanced Public Speaking and Presentation Skills for Executives course is designed to help senior professionals communicate with confidence, clarity, and influence in high-stakes business environments. Effective executive communication is essential for delivering impactful presentations, inspiring teams, and influencing strategic decisions.

This course focuses on advanced techniques in executive public speaking, persuasive communication, leadership storytelling, and professional presentation delivery. Participants will learn how to structure compelling messages, engage diverse audiences, and present complex ideas with clarity and authority.

Executives will also develop practical skills in stage presence, voice control, body language, audience engagement, and persuasive presentation strategies. By mastering these skills, leaders can strengthen their ability to deliver powerful presentations, communicate vision effectively, and drive meaningful results within their organizations.

This course is ideal for senior managers, executives, team leaders, and professionals who want to elevate their presentation impact and leadership communication in corporate environments

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Advanced Public Speaking and Presentation Skills for Executives

Target Audience

- ✓ Senior Executives and C-Suite Leaders.
- ✓ Vice Presidents and Directors
- ✓ High-Potential Leaders and Successors
- ✓ Sales and Marketing Leaders
- ✓ Human Resources Executives
- ✓ Corporate Communication Heads
- ✓ Industry-Specific Executives

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Learning Objectives

- ✓ Establish self-confidence and charisma
- ✓ Explore how to be a “Star Presenter”
- ✓ Review the planning tips for a presentation
- ✓ Look to different visual aids
- ✓ Discuss the preparation stage
- ✓ Manage the nerves while delivering
- ✓ Learn the best delivery methods
- ✓ Focus on how to sell an idea
- ✓ Analyze an audience and tailor the delivery accordingly
- ✓ Design presentations for maximum impact
- ✓ Expand on key points to ensure clarity
- ✓ Inspect the proposed venue
- ✓ Master techniques to overcome nervousness and present with confidence
- ✓ Practice techniques that ensure clear, concise, and effective wording is used
- ✓ Deliver a polished, professional, and credible presentation
- ✓ Handle questions and comments effectively

Advanced Public Speaking and Presentation Skills for Executives

Course Outline

✓ 01 Day One

Introduction to Public Speaking: Why it matters?

- ✓ What does the term “Public Speaking” mean?
- ✓ The famous myths of Public Speaking
- ✓ The Importance of acquiring the professional sense of Presentation Skills
- ✓ The different types of Speeches
- ✓ Keys to success for each and when to use
- ✓ Characteristics of Effective Speakers
- ✓ Characteristics of Effective Speeches

Study your Audience for excellence

- ✓ Different audience types and how to exceed each type's expectations
- ✓ The implication of audience size on your speech
- ✓ How to open and close your point with impact
- ✓ How to engage an audience right from the start
- ✓ A 2-minute Pitch or Introduction
- ✓ The power of language and ‘hook phrases.’

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Course Outline

✓ 02 Day Two

Planning

- ✓ How to set your Presentation goals?
- ✓ Organizational Goals from the speech
- ✓ Audience Goals from the speech
- ✓ Speaker's Goals from the speech

Prepare your speech to excel

- ✓ Pick solid References to collect data from to establish your credibility
- ✓ Filter the content you really need
- ✓ The logical sequence in your speech
- ✓ The importance of citations
- ✓ Prepare for your time adequately
- ✓ Preparing your presentation according to its type:
 - ✓ Face-to-Face Presentation
 - ✓ Face-to-Camera Presentation
 - ✓ Voice-to-Ear Presentation

Advanced Public Speaking and Presentation Skills for Executives

Course Outline

✓ 03 Day Three

Presentation approaches

- ✓ Audience engagement tools
- ✓ Story-telling dynamics
- ✓ How to link the story's moral to your learning objective
- ✓ Injecting humor into your presentation
- ✓ The Power of Clarity
- ✓ How to achieve and ensure clarity
- ✓ Convert your Message to an empowering Call To Action

The Visual Aids

- ✓ Exploit PowerPoint correctly
- ✓ How to get adequate use of a flipchart
- ✓ The benefits of injecting Videos

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Course Outline

✓ **04 Day Four**

Mastering Q&A

- ✓ Common mistakes with Q&A sessions & media interviews
- ✓ Handling different questions in a proper way
- ✓ How to handle difficult questions
- ✓ How to remain in control of the room
- ✓ Answering questions that sound like an attack
- ✓ Dealing with complex questions

Defeat your fears

- ✓ How to project confidence even if you don't feel confident
- ✓ Adopt a 'proactive' mindset for interviews
- ✓ How to breathe well
- ✓ Preparing mentally
- ✓ Physical relaxation techniques
- ✓ Tricks to calm the nerves & crush your Audience

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Course Outline

✓ 05 Day Five

Final preparation before the event

- ✓ Rehearse your speech
- ✓ Preparing a Plan B to avoid sudden disruptions
- ✓ Reviewing, editing, and rewriting
- ✓ A 24-Hour checklist
- ✓ Checking out the venue
- ✓ Dress Rehearsals

Evaluate to learn

- ✓ Common Concerns while evaluating your speech.
- ✓ The Most Common Mistakes to Avoid
- ✓ Common Mistakes to avoid when dealing with a feminine Audience
- ✓ Explore your ability to influence
- ✓ Tips for addressing big rooms

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
March 14, 2027	March 18, 2027	5 days	4250.00 \$	Bahrain , Manama
Aug. 9, 2027	Aug. 13, 2027	5 days	4250.00 \$	UAE , Dubai
July 5, 2027	July 9, 2027	5 days	4250.00 \$	UAE , Dubai
Oct. 19, 2026	Oct. 23, 2026	5 days	5950.00 \$	USA , Los Angeles

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