



Consulting and Training | Reach New Heights

Course Name

Data Quality Management

Sector Name

Digital Transformation and Innovation

Document Type

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Data Quality Management

Course Introduction

This **5-day** Data Quality Management training program addresses the key aspects of Data Quality management & provides practical take-away actions that will enable you to start a Data Quality initiative in your organization.

The training program draws up the Data Quality discipline as defined in the DAMA body of knowledge (DMBoK).

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Data Quality Management

Target Audience

- ✓ Data Quality Manager
- ✓ Data Analyst
- ✓ Data Governance Officer
- ✓ Data Scientist
- ✓ Business Intelligence Analyst
- ✓ Data Engineer
- ✓ Chief Data Officer (CDO)
- ✓ IT Compliance Manager
- ✓ Master Data Management (MDM) Specialist
- ✓ Risk and Compliance Officer

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Learning Objectives

- ✓ Understand The Business Rules of Data Quality.
- ✓ Identify Data Lifecycle Management (DLM).
- ✓ Understand Data Governance Management Standards and Compliance.
- ✓ Identify the Differences between Good data quality and Bad data quality.
- ✓ Understand Data Quality Management approach and Scenarios.
- ✓ Identify DQ Tools and features.
- ✓ Understand the DAMA DMBok Wheel.
- ✓ Master using data analysis Techniques.
- ✓ Master use profiling to assess Data Quality.
- ✓ Identify Data Correction Techniques.
- ✓ Understand How to Demystify Data Cleansing.
- ✓ Understand DMBok Dimensions of Data Quality.
- ✓ Master applying Data Quality Dimensions.
- ✓ Understand how to apply the Root cause analysis process and the 5-Why Approach for better DQ.
- ✓ Define the financial cost of data quality management.
- ✓ Understand How to Create the Data Quality Roadmap.
- ✓ Master avoiding common data quality mistakes.
- ✓ Create a Data Governance Management Action Plan.

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Data Quality Management

Course Outline

✓ Day 01

Data Measuring and Profiling Techniques:

- ✓ The importance of measuring Data Quality.
- ✓ Data analysis Techniques.
- ✓ How can profiling assess Data Quality?
- ✓ Typical Outputs of Data Quality Profiling.

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Course Outline

✓ Day 02

Validation Rules of Based Monitoring.

- ✓ Data Correction Techniques.
- ✓ How to Demystify Data Cleansing?
- ✓ Data Modelling.
- ✓ Data Flow Diagrams (DFDs).

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Course Outline

✓ Day 03

Applying DMBOK Dimensions of Data Quality:

- ✓ Data Quality Facets (DMBoK).
- ✓ What are the Dimensions of Data Quality?
- ✓ Understanding DMBOK Dimensions of Data Quality.
- ✓ How to apply Data Quality Dimensions?

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Course Outline

✓ Day 04

Data Quality Indicators (DQI) Characteristics.

- ✓ What is the link between Governance and Data Quality?
- ✓ Understanding Root cause analysis process and the 5-Why Approach: how to apply them for better DQ?
- ✓ Defining Financial Cost.

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Course Outline

✓ Day 05

How to Create the Data Quality Roadmap

- ✓ How to avoid common data quality mistakes?
- ✓ Create a Data Governance Management Action Plan.
- ✓ Workshop.

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Sept. 21, 2026	Sept. 25, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
Jan. 24, 2027	Jan. 28, 2027	5 days	4250.00 \$	KSA , Riyadh
April 26, 2027	April 30, 2027	5 days	4950.00 \$	Spain , Barcelona
Dec. 28, 2026	Jan. 1, 2027	5 days	4250.00 \$	UAE , Dubai

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