



Consulting and Training | Reach New Heights

Course Name

Mastering Strategic Leadership: From Vision to Execution

Sector Name

Management And Leadership

Document Type

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Mastering Strategic Leadership: From Vision to Execution

Course Introduction

This training course is designed for executives and senior leaders aiming to develop a future-focused strategic mindset to steer their organizations toward sustained success. Participants will gain a deep understanding of strategic thinking principles, perform environmental scanning and SWOT analysis, and create and implement effective strategic plans.

The course also covers how to lead change, foster innovation, and maintain a strategic mindset in a rapidly evolving business landscape. By the end of the program, leaders will be equipped with tools and strategies to think strategically, communicate their vision effectively, and build a resilient, future-ready organization.

Course Features:

- ✓ Comprehending strategic thinking and the essence of visionary leadership
- ✓ Conducting environmental scanning and SWOT analysis to identify opportunities and threats
- ✓ Crafting a strategic plan aligned with the organization's vision and goals
- ✓ Implementing and executing the strategic plan effectively

✓ Leading change and fostering a culture of innovation and continuous improvement

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Target Audience

- ✓ C-level executives
- ✓ Business owners and entrepreneurs
- ✓ Department heads and managers
- ✓ Team leaders and supervisors
- ✓ Professionals in strategic planning and management

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Learning Objectives

- ✓ Develop a future-focused strategic mindset
- ✓ Create and communicate a clear and compelling vision
- ✓ Conduct comprehensive environmental scanning and SWOT analysis
- ✓ Develop and implement strategic plans aligned with organizational goals
- ✓ Lead change, foster innovation, and sustain a strategic mindset

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Course Outline

✓ 01 Day One

The Foundations of Visionary Leadership and Strategic Thinking

- ✓ Understanding strategic thinking
- ✓ Developing a future-focused mindset
- ✓ The role of visionary leadership in organizational success
- ✓ Creating a culture of strategic thinking
- ✓ Crafting a compelling vision statement
- ✓ Effectively communicating the vision to stakeholders
- ✓ Benefits of strategic leadership in a volatile business environment

Activity: Participants will craft a personalized vision statement for their organizations.

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Course Outline

✓ 02 Day Two

Strategic Thinking Fundamentals

- ✓ Defining strategic thinking and its importance
- ✓ Differentiating strategic thinking from operational thinking
- ✓ Key components of strategic thinking
- ✓ Analysing market trends and competitor behaviour
- ✓ Conducting environmental scanning (PESTEL analysis)
- ✓ Performing a SWOT analysis to identify opportunities and threats
- ✓ Using data and insights to inform strategic decisions
- ✓ Making trade-offs and prioritizing strategic initiatives

Activity: Group exercise on conducting a comprehensive SWOT and PESTEL analysis.

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Course Outline

✓ 03 Day Three

Strategic Planning and Goal Setting

- ✓ The strategic planning process: from vision to execution
- ✓ Setting SMART strategic goals and objectives
- ✓ Developing a comprehensive strategic plan
- ✓ Aligning organizational goals with the vision
- ✓ Using KPIs and metrics to measure success
- ✓ The role of accountability and ownership in strategic planning
- ✓ Communicating the strategic plan to internal and external stakeholders

Activity: Participants will develop a strategic plan outline for a real-world case study.

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Course Outline

✓ 04 Day Four

Implementation, Execution, and Leading Change

- ✓ Implementing the strategic plan: turning vision into action
- ✓ Identifying key success factors for execution
- ✓ Creating detailed action plans and timelines
- ✓ Assigning responsibility and accountability
- ✓ Managing resources and overcoming obstacles
- ✓ Monitoring progress and making necessary adjustments
- ✓ Leading change through strategic thinking
- ✓ Building a culture of innovation and adaptability
- ✓ Managing resistance to change
- ✓ Encouraging continuous improvement and innovation
- ✓ Celebrating successes and learning from failures

Activity: Role-playing exercise on managing resistance to change and fostering innovation.

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Course Outline

✓ 05 Day Five

Reflection, Application, and Personal Action Plans

Reflecting on Key Learnings

- ✓ Recap of key concepts from Days 1 to 4
- ✓ Discussing real-world applications of strategic thinking and leadership
- ✓ Sharing insights and success stories from participants' experiences

Activity: Group discussion and reflections on key takeaways.

Practical Applications of Visionary Leadership

- ✓ Identifying immediate opportunities to apply strategic thinking
- ✓ Recognizing potential challenges and solutions
- ✓ Developing practical strategies for fostering a culture of continuous improvement

Activity: Participants brainstorm actionable strategies for their organizations.

Creating a Personal Leadership Action Plan

- ✓ Identifying personal leadership strengths and areas for growth
- ✓ Setting short-term and long-term strategic goals

✓ Committing to continuous learning and development

Activity: Participants present their personal leadership action plans to the group for feedback.

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Nov. 15, 2026	Nov. 19, 2026	5 days	4250.00 \$	KSA , Riyadh
Jan. 25, 2027	Jan. 29, 2027	5 days	4250.00 \$	UAE , Dubai
June 29, 2026	July 3, 2026	5 days	4950.00 \$	Spain , Barcelona
Aug. 10, 2026	Aug. 14, 2026	5 days	4250.00 \$	UAE , Abu Dhabi

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