



Consulting and Training | Reach New Heights

Course Name

Technology Ecosystem Analysis for Strategic Advantage

Sector Name

Information Technology

Document Type

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Technology Ecosystem Analysis for Strategic Advantage

Course Introduction

This course focuses on analyzing technology ecosystems to identify strategic opportunities and threats. Participants will learn to map and evaluate complex technology landscapes for competitive advantage.

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Technology Ecosystem Analysis for Strategic Advantage

Target Audience

- ✓ IT Strategist
- ✓ Technology Consultant
- ✓ Chief Technology Officer (CTO)
- ✓ Chief Information Officer (CIO)
- ✓ Enterprise Architect
- ✓ IT Business Analyst
- ✓ Digital Transformation Manager
- ✓ Systems Analyst
- ✓ Cloud Architect
- ✓ Cybersecurity Analyst

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Technology Ecosystem Analysis for Strategic Advantage

Learning Objectives

- ✓ Understand the concept of technology ecosystems
- ✓ Learn to map and analyze technology ecosystems
- ✓ Develop skills in identifying strategic opportunities within ecosystems
- ✓ Gain insights into ecosystem-based competitive strategies

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Technology Ecosystem Analysis for Strategic Advantage

Course Outline

✓ Day 01

Understanding Technology Ecosystems

- ✓ Introduction to technology ecosystem concepts
- ✓ Components of technology ecosystems
- ✓ Case studies of successful ecosystem strategies

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Course Outline

✓ Day 02

Mapping Technology Ecosystems

- ✓ Techniques for ecosystem mapping
- ✓ Identifying key players and relationships
- ✓ Hands-on workshop: Mapping an industry ecosystem

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Course Outline

✓ Day 03

Analyzing Ecosystem Dynamics

- ✓ Understanding ecosystem evolution and dynamics
- ✓ Identifying disruptive forces in ecosystems
- ✓ Scenario planning for ecosystem changes

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Course Outline

✓ Day 04

Strategic Opportunities in Ecosystems

- ✓ Identifying strategic positions within ecosystems
- ✓ Evaluating partnership and collaboration opportunities
- ✓ Case studies in ecosystem-based innovation

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Course Outline

✓ Day 05

Competitive Strategies in Technology Ecosystems

- ✓ Developing ecosystem-based competitive strategies
- ✓ Managing risks in ecosystem participation
- ✓ Action planning for ecosystem engagement

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Jan. 11, 2027	Jan. 15, 2027	5 days	4950.00 \$	Spain , Madrid
May 10, 2027	May 14, 2027	5 days	4250.00 \$	UAE , Abu Dhabi
Nov. 8, 2026	Nov. 12, 2026	5 days	4250.00 \$	KSA , Riyadh
Aug. 9, 2027	Aug. 13, 2027	5 days	5950.00 \$	USA , Texas

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