



Consulting and Training | Reach New Heights

Course Name

Visionary Leadership and Strategic Planning

Sector Name

Management And Leadership

Document Type

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Visionary Leadership and Strategic Planning

Course Introduction

This training course is designed for executives and senior leaders aiming to develop a strategic mindset to steer their organizations toward future success. Participants will gain a deep understanding of strategic thinking principles, perform environmental scanning and SWOT analysis, and create and implement effective strategic plans. The course also covers how to lead change and maintain a strategic mindset over time. By the end of the program, leaders will be equipped with the tools and strategies needed to think strategically, clearly communicate their vision, and foster a culture of innovation and continuous improvement within their organizations.

Course Features:

- ✓ Comprehending strategic thinking and the essence of visionary leadership
- ✓ Conducting environmental scanning and SWOT analysis to identify opportunities and threats
- ✓ Crafting a strategic plan aligned with the organization's vision and goals
- ✓ Implementing and executing the strategic plan effectively
- ✓ Leading change and maintaining a strategic mindset over time

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Visionary Leadership and Strategic Planning

Target Audience

- ✓ C-level executives
- ✓ Business owners and entrepreneurs
- ✓ Department heads and managers
- ✓ Team leaders and supervisors
- ✓ Professionals in strategic planning and management

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Learning Objectives

- ✓ Develop a strategic mindset
- ✓ Create a clear and compelling vision
- ✓ Conduct environmental scanning and SWOT analysis
- ✓ Develop and implement a strategic plan
- ✓ Lead change and sustain a strategic mindset

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Visionary Leadership and Strategic Planning

Course Outline

✓ **01 Day One**

The Foundations of Visionary Leadership and Strategic Thinking

- ✓ Understanding strategic thinking
- ✓ Developing a strategic mindset
- ✓ The role of visionary leadership
- ✓ Creating a culture of strategic thinking
- ✓ Crafting a compelling vision statement
- ✓ Effectively communicating the vision
- ✓ Benefits of strategic leadership

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Course Outline

✓ **02 Day Two**

Strategic Thinking Fundamentals

- ✓ Defining strategic thinking
- ✓ Differentiating strategic thinking from operational thinking
- ✓ Key components of strategic thinking
- ✓ Analyzing market trends and competitor behavior
- ✓ Conducting environmental scanning and SWOT analysis
- ✓ Using data to inform strategic decisions
- ✓ Making trade-offs and prioritizing initiatives

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Course Outline

✓ **03 Day Three**

Strategic Planning and Goal Setting

- ✓ The strategic planning process
- ✓ Setting strategic goals and objectives
- ✓ Developing a strategic plan
- ✓ Aligning goals with the vision
- ✓ Using metrics to measure success
- ✓ Role of accountability in strategic planning
- ✓ Communicating the plan to stakeholders

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Course Outline

✓ 04 Day Four

Implementation, Execution, and Leading Change

- ✓ Implementing the strategic plan
- ✓ Identifying key success factors
- ✓ Creating an action plan
- ✓ Assigning responsibility and accountability
- ✓ Managing resources effectively

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Course Outline

✓ 05 Day Five

Monitoring progress and making adjustments

- ✓ Leading change through strategic thinking
- ✓ Building a culture of innovation
- ✓ Sustaining a strategic mindset over time
- ✓ Managing resistance to change
- ✓ Encouraging continuous improvement
- ✓ Celebrating successes and learning from failures

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Feb. 1, 2027	Feb. 5, 2027	5 days	4250.00 \$	UAE , Dubai
Sept. 28, 2026	Oct. 2, 2026	5 days	4950.00 \$	England , London
May 23, 2027	May 27, 2027	5 days	4250.00 \$	KSA , Riyadh
Dec. 21, 2026	Dec. 25, 2026	5 days	4250.00 \$	UAE , Dubai
May 24, 2027	May 28, 2027	5 days	4950.00 \$	France , Paris

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