



Consulting and Training | Reach New Heights

Course Name

Advanced Systems Thinking for Effective Management

Sector Name

Management And Leadership

Document Type

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Advanced Systems Thinking for Effective Management

Course Introduction

Systems thinking is an entirely different way of managing an organization. A typical company or institution uses various methods to market a product, buy merchandise, manage customer relationships, and so much more. While business heads and managers use this style of thinking, it is also quietly growing in popularity in fields like cybernetics, biology, and others. Researchers take a systemic perspective when figuring out how techniques work and how they can be more proactive within them.

This training course is designed to provide participants with the concept of Systems Thinking Approach in Strategic Planning and Management. This course will focus on topics such as the need for strategic thinking, the Strategic Management System, core strategies and key stakeholder involvement.

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Target Audience

This boost training course is designed for professionals such as senior heads and leaders, strategic planners, operations and development heads and unit/department managers.

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Learning Objectives

- ✓ Gain a comprehensive understanding of Systems Thinking Approach and integrating it to strategic management as a foundation for business sustainability.
- ✓ Enhance knowledge and skills in applying a disciplined system approach to developing an implement-able strategic plan
- ✓ Identify the strategic management cycle, customer value creation and strategic positioning for competitive advantage
- ✓ Develop and cascade strategic plans throughout the organization, and align all work units to the strategic direction
- ✓ Identify the common mistakes of strategic planning and management, and how to avoid or overcome them
- ✓ Learn and apply practical tools and techniques for strategic planning and management

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Course Outline

✓ **01 Day One**

The Strategizing Process

- ✓ Why strategize: 21st-century changes and challenges
- ✓ Strategic Planning
- ✓ Strategic thinking – Who, How, When, and Why
- ✓ The Systems Thinking Approach
 - o The Need For Strategic Thinking
 - o The 5 Key Questions For Strategic Thinking

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Course Outline

✓ **02 Day Two**

Strategic planning and management

- ✓ Strategic Management Frameworks
- ✓ The Strategic planning life-cycle
- ✓ Key Stakeholder Involvement
- ✓ Common Mistakes

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Course Outline

✓ **03 Day Three**

Key steps in strategic planning

- ✓ Plan-to-Plan
- ✓ Customer Value and Market-Place
- ✓ Positioning for Competitive Advantage
- ✓ The Future External Environment Scan
- ✓ Ideal Future Vision

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Course Outline

✓ **04 Day Four**

Key steps in strategic planning

- ✓ Corporate Goals and Key Success Measures Scroll Up
- ✓ Current State Assessment
- ✓ Cascade of Strategic Planning & Change
 - o Core Strategies
 - o Business Unit and Functional Unit Plans
 - o Strategic Action Priorities, Annual Plans

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Course Outline

✓ **05 Day Five**

Key steps in strategic planning

- ✓ Ensuring Alignment
- ✓ The Parallel Involvement Process
- ✓ Plan-to-Implement
- ✓ Strategic Review and Update

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Aug. 10, 2026	Aug. 14, 2026	5 days	4250.00 \$	UAE , Dubai
Jan. 4, 2027	Jan. 8, 2027	5 days	4250.00 \$	UAE , Abu Dhabi
March 15, 2027	March 19, 2027	5 days	4950.00 \$	England , London
May 23, 2027	May 27, 2027	5 days	4250.00 \$	KSA , Riyadh

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