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Course Name

Strategic Quality Leadership for Executives

Sector Name

Quality Management & Operational Excellence

Document Type

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Strategic Quality Leadership for Executives

Course Introduction

Quality leadership is essential for driving organizational excellence and achieving strategic goals.

This **5-day** course, offered by **BOOST**, is designed for executives who want to lead quality initiatives that deliver measurable results. Participants will learn how to align quality objectives with organizational strategy, foster a culture of quality, and leverage data to drive decision-making. Through a combination of theoretical insights and practical applications, this course prepares executives to lead with confidence and inspire their teams to achieve excellence.

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Strategic Quality Leadership for Executives

Target Audience

✓ Executives and senior leaders

✓ Quality managers and directors

✓ Business leaders overseeing quality and innovation

✓ Professionals involved in strategic planning and quality assurance

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Learning Objectives

- ✓ Understand the principles of strategic quality leadership.
- ✓ Learn to align quality objectives with organizational strategy and goals.
- ✓ Develop skills to foster a culture of quality within your organization.
- ✓ Gain insights into leveraging data to drive quality decision-making.
- ✓ Explore tools and methodologies for strategic quality leadership.
- ✓ Create a roadmap for implementing strategic quality leadership in your organization.

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Strategic Quality Leadership for Executives

Course Outline

✓ DAY 1

Introduction to Strategic Quality Leadership

- ✓ Welcome and introduction by **BOOST**
- ✓ The role of quality leadership in organizational success
- ✓ Key concepts: Quality vision, mission, and objectives
- ✓ Aligning quality objectives with organizational strategy
- ✓ Benefits of strategic quality leadership

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Course Outline

✓ **DAY 2**

Aligning Quality Goals with Organizational Strategy

- ✓ Understanding organizational vision, mission, and goals
- ✓ Identifying key quality drivers and their impact on business success
- ✓ Tools for aligning quality objectives with business strategy
- ✓ Communicating quality goals to stakeholders
- ✓ Developing a quality policy that supports strategic objectives

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Course Outline

✓ **DAY 3**

Fostering a Culture of Quality

- ✓ The role of leadership in fostering a culture of quality
- ✓ Strategies for promoting quality awareness and ownership
- ✓ Engaging employees in quality improvement initiatives
- ✓ Tools for internal quality communication (e.g., newsletters, dashboards)
- ✓ Measuring the impact of quality culture

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Course Outline

✓ **DAY 4**

Leveraging Data for Quality Decision-Making

- ✓ The role of data in strategic quality leadership
- ✓ Identifying and tracking key quality metrics (KPIs)
- ✓ Using data analytics to improve quality performance
- ✓ Tools for data collection, analysis, and visualization
- ✓ Communicating data insights to stakeholders

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Strategic Quality Leadership for Executives

Course Outline

✓ **DAY 5**

Implementing and Sustaining Strategic Quality Leadership

- ✓ Strategies for successful implementation of quality leadership plans
- ✓ Monitoring progress and making data-driven adjustments
- ✓ Ensuring long-term sustainability of quality leadership initiatives
- ✓ Creating a roadmap for strategic quality leadership

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Oct. 4, 2027	Oct. 8, 2027	5 days	4250.00 $	UAE , Dubai
April 4, 2027	April 8, 2027	5 days	4250.00 $	KSA , Dammam
July 12, 2027	July 16, 2027	5 days	4950.00 $	England , London
Nov. 16, 2026	Nov. 20, 2026	5 days	4250.00 $	UAE , Abu Dhabi
March 14, 2027	March 18, 2027	5 days	4250.00 $	Qatar , Doha

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