



Consulting and Training | Reach New Heights

Course Name

Supply Chains And Logistics In Emerging Markets

Sector Name

Procurement & Supply Chain Operations

Document Type

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Supply Chains And Logistics In Emerging Markets

Course Introduction

This course explores the complexities, challenges, and opportunities of **supply chain and logistics management** in **emerging markets**. Participants will learn how to navigate infrastructure limitations, regulatory frameworks, and economic volatility while leveraging technology, strategic partnerships, and innovative logistics solutions to enhance efficiency and competitiveness. The course also covers risk management, supply chain resilience, and the role of sustainable practices in emerging economies.

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Target Audience

- ✓ Supply Chain Manager
- ✓ Logistics Manager
- ✓ Procurement Manager
- ✓ Operations Manager
- ✓ Warehouse Manager
- ✓ Transportation Manager
- ✓ Inventory Manager
- ✓ Business Analyst
- ✓ Import/Export Specialist
- ✓ Distribution Manager

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Learning Objectives

- ✓ **Understand Supply Chain Fundamentals in Emerging Markets** – Learn how supply chain and logistics operations function in developing economies.
- ✓ **Analyze Market Challenges and Opportunities** – Identify key factors such as infrastructure gaps, regulatory hurdles, and financial constraints affecting supply chains.
- ✓ **Develop Effective Procurement and Sourcing Strategies** – Explore best practices for managing suppliers and procurement processes in volatile markets.
- ✓ **Enhance Supply Chain Resilience and Risk Management** – Learn techniques to mitigate risks such as political instability, currency fluctuations, and supply disruptions.
- ✓ **Leverage Technology for Supply Chain Optimization** – Understand the role of digital tools, automation, and data analytics in improving logistics efficiency.
- ✓ **Improve Logistics and Transportation Networks** – Explore strategies for overcoming logistical barriers and optimizing freight, warehousing, and last-mile delivery.
- ✓ **Implement Sustainable and Ethical Supply Chain Practices** – Learn about responsible sourcing, circular supply chains, and environmental considerations in emerging markets.

✓ **Develop Strategies for Growth and Market Entry** –

Understand how to establish, expand, and optimize supply chain operations in high-growth regions.

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Supply Chains And Logistics In Emerging Markets

Course Outline

✓ Day 01

Introduction to Supply Chains and Logistics in Emerging Markets

- ✓ Definition and Importance of Supply Chains and Logistics
- ✓ Characteristics of Emerging Markets
- ✓ Challenges and Opportunities in Emerging Markets

Key Trends Influencing Supply Chains in Emerging Markets

- ✓ Overview of Economic and Regulatory Environments
- ✓ Impact of Infrastructure Development on Logistics
- ✓ Case Studies of Successful Supply Chain Strategies in Emerging Markets

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Course Outline

✓ Day 02

Risk Management and Resilience in Emerging Market Supply Chains

- ✓ Identifying and Assessing Supply Chain Risks
- ✓ Strategies for Risk Mitigation and Management
- ✓ Building Resilience in Supply Chains

Impact of Political and Economic Instability

- ✓ Managing Supply Chain Disruptions and Uncertainties
- ✓ Insurance and Financial Tools for Risk Management
- ✓ Real-world Examples of Risk Management in Emerging Markets

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Course Outline

✓ Day 03

Infrastructure and Technology in Emerging Markets

- ✓ Evaluating Infrastructure Needs and Developments
- ✓ Role of Technology in Enhancing Supply Chains

Adoption of Digital Tools and Platforms (e.g., IoT, Blockchain)

- ✓ Challenges with Technological Integration in Emerging Markets

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Course Outline

✓ Day 04

Strategic Sourcing and Supplier Management

- ✓ Strategic Sourcing Strategies for Emerging Markets
- ✓ Identifying and Evaluating Suppliers
- ✓ Building and Maintaining Supplier Relationships
- ✓ Negotiation and Contract Management
- ✓ Quality Control and Compliance
- ✓ Leveraging Local and Global Supply Sources
- ✓ Case Studies of Effective Supplier Management

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Supply Chains And Logistics In Emerging Markets

Course Outline

✓ Day 05

Sustainability and Ethical Practices in Emerging Market Supply Chains

- ✓ Importance of Sustainability in Supply Chains
- ✓ Implementing Ethical Practices and Compliance

Environmental and Social Impact Assessments

- ✓ Developing Sustainable Supply Chain Strategies
- ✓ Regulatory Requirements and Standards

Reporting and Transparency in Supply Chains

- ✓ Examples of Successful Sustainable Practices

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
March 15, 2027	March 19, 2027	5 days	4250.00 \$	UAE , Dubai
June 14, 2027	June 18, 2027	5 days	4950.00 \$	England , London
Oct. 4, 2026	Oct. 8, 2026	5 days	4250.00 \$	KSA , Dammam
Dec. 28, 2026	Jan. 1, 2027	5 days	4250.00 \$	UAE , Dubai

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