



Consulting and Training | Reach New Heights

Course Name

Leadership and Communication

Sector Name

Management And Leadership

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Leadership and Communication

Course Introduction

Superior communication skills have long been associated with leadership. In this training course, we look at both ingredients of success and bring them together in a comprehensive and practical manner. From preparing and organizing your thoughts to analyzing the practical reality of what you want to accomplish, this course will cover it all.

You will get the opportunity to discover your hidden talents and practice what you learn before going back to your workplace and influence people, events, and your own future. In addition, you will learn how a great leader enhances communication flow within his organization, wins the hearts and minds of his followers, builds consensus, and gets results even when faced with resistance or difficulty.

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Target Audience

- ✓ Executives
- ✓ Directors
- ✓ Team leaders and managers

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Learning Objectives

- ✓ Apply breakthrough techniques to organize and deliver your thoughts and messages to drive business value and become a more powerful leader
- ✓ Implement best practices for influencing peers, managers, subordinates, customers, and other stakeholders
- ✓ Effectively handle challenges such as delivering unpopular news, increasing team motivation, and winning hearts and minds
- ✓ Communicate confidently in any environment to earn commitment and cooperation
- ✓ Optimize internal communication and sell their organization's vision, mission, and values to their team members

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Course Outline

✓ 01 Day One

Organizing and delivering thoughts and messages

- ✓ Understanding your leadership role and its relation to communication
- ✓ Organizing your ideas using mind mapping
- ✓ Presenting vs. Public Speaking
- ✓ Essentials of public speaking
- ✓ Communicating tasks and assignments effectively
- ✓ Communicating performance issues

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Course Outline

✓ 02 Day Two

Earning credibility as a leader

- ✓ Identifying the characteristics of a credible leader
- ✓ Establishing your credibility firmly
- ✓ Six main sources of power of any leader
- ✓ Creating a positive professional image within the organization
- ✓ Changing communication style depending on the team member and the condition
- ✓ Motivating through communication
- ✓ Creating an environment of engagement

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Course Outline

✓ **03 Day Three**

Winning the hearts and minds of people

- ✓ Knowing your employees
- ✓ Managing your employees' expectations
- ✓ 'Selling' your ideas to an audience
- ✓ Creating a persuasive message that evokes the right emotions
- ✓ Adjusting your message to accommodate the audience's needs, wants, and style
- ✓ Communicating difficult news or unpopular messages
- ✓ Leading and communicating during a crisis

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Course Outline

✓ 04 Day Four

Building consensus, commitment, and cooperation

- ✓ Principles of ethical leadership
- ✓ Ethical dilemmas faced by leaders
- ✓ Identifying techniques for building consensus
- ✓ Describing how to secure commitment and cooperation for your change initiatives
- ✓ Creating healthy inter-departmental cooperation and communication

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Course Outline

✓ 05 Day Five

Leading organizational communication

- ✓ Controlling and managing rumors
- ✓ Dealing with and managing office politics
- ✓ Responding to key political behavior
- ✓ The four types of the grapevine chain
- ✓ Choosing the right channel for communicating your message
- ✓ Communicating and leading your organizational vision, mission, and values

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Confirmed Sessions

FROM	TO	DURATION	FEES	LOCATION
Sept. 28, 2026	Oct. 2, 2026	5 days	4250.00 \$	UAE , Abu Dhabi
Dec. 21, 2026	Dec. 25, 2026	5 days	4250.00 \$	UAE , Dubai
Feb. 1, 2027	Feb. 5, 2027	5 days	4950.00 \$	Netherlands , Amsterdam
May 23, 2027	May 27, 2027	5 days	4250.00 \$	KSA , Riyadh
Nov. 8, 2026	Nov. 12, 2026	5 days	2150.00 \$	Virtual , Online

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info@boostuae.com info@boostorg.com

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